

Evergreen. Hispanic Demographic Trends. Phoenix - West Valley. 2005

	83rd		75th		67th		59th		51st	
	1 mile	3 mile	1 mile	3 mile	1 mile	3 mile	1 mile	3 mile	1 mile	3 mile
<b>Camelback</b>	21,426	147,672	24,800	174,051	26,054	200,093	22,353	216,496	17,119	225,435
	51.4%	52.0%	53.4%	55.5%	51.8%	57.8%	47.8%	58.6%	53.3%	58.7%
	11,003.57	76,803.04	13,249.14	96,525.35	13,498.77	115,705.34	10,686.94	126,758.78	9,127.21	132,389.89
	55.1%	55.3%	57.0%	58.6%	55.4%	60.8%	51.8%	61.5%	56.9%	61.8%
	\$ 265.0	\$ 1,808.5	\$ 290.8	\$ 2,037.7	\$ 296.9	\$ 2,285.2	\$ 259.9	\$ 2,491.0	\$ 186.7	\$ 2,603.7
	16.5%	29.1%	19.2%	32.9%	29.4%	33.7%	35.7%	37.1%	40.2%	39.1%
	23,000		27,000		32,000		30,000		31,000	
<b>Indian School</b>	31,670	147,178	32,397	183,483	29,120	208,181	22,524	216,936	23,378	218,852
	55.7%	54.0%	60.9%	57.2%	60.9%	61.0%	61.2%	63.8%	66.2%	64.6%
	17,654.55	79,467.52	19,717.09	104,985.61	17,731.35	126,910.34	13,790.48	138,323.31	15,471.10	141,482.03
	59.0%	57.1%	64.1%	60.3%	63.9%	63.8%	64.2%	66.5%	68.8%	67.4%
	\$ 347.5	\$ 1,780.9	\$ 338.4	\$ 2,108.6	\$ 306.9	\$ 2,312.8	\$ 244.6	\$ 2,342.1	\$ 253.0	\$ 2,364.8
	19.1%	25.9%	39.5%	31.6%	38.6%	33.5%	26.3%	38.5%	29.2%	39.2%
	58,000		68,000		82,000		74,000		77,000	
<b>Thomas</b>	22,500	134,321	21,585	159,419	30,139	190,160	29,297	186,032	32,861	186,536
	54.8%	58.1%	64.5%	60.8%	67.9%	62.5%	70.4%	67.2%	73.9%	69.3%
	12,320.41	77,975.36	13,918.67	96,943.80	20,462.69	118,834.56	20,624.88	124,953.99	24,297.98	129,181.41
	58.2%	61.1%	67.1%	63.8%	70.3%	65.3%	72.6%	69.7%	75.8%	71.6%
	\$ 254.4	\$ 1,585.0	\$ 229.7	\$ 1,770.5	\$ 302.6	\$ 2,047.1	\$ 292.8	\$ 1,947.7	\$ 329.4	\$ 1,950.3
	22.4%	26.6%	31.0%	27.8%	37.5%	32.3%	27.2%	36.6%	29.7%	38.6%
	51,000		62,000		75,000		67,000		70,000	
<b>McDowell</b>	11,250	110,699	10,308	131,744	22,149	144,893	24,572	152,064	23,005	156,453
	56.2%	61.4%	65.8%	63.7%	69.8%	66.0%	75.2%	71.0%	79.7%	74.7%
	6,323.98	67,965.01	6,782.51	83,891.29	15,457.61	95,636.20	18,466.56	107,977.16	18,327.06	116,877.24
	59.5%	64.2%	68.1%	66.4%	72.2%	68.5%	77.1%	73.1%	81.1%	76.5%
	\$ 123.2	\$ 1,260.2	\$ 110.3	\$ 1,433.4	\$ 235.9	\$ 1,548.0	\$ 248.7	\$ 1,565.4	\$ 226.8	\$ 1,589.8
	27.3%	29.6%	39.2%	29.9%	33.4%	33.6%	38.2%	36.7%	43.7%	37.1%
	45,000		53,000		60,000		58,000		70,000	
<b>Van Buren</b>	3,147	68,176	2,796	85,933	7,735	94,011	6,285	106,956	1,713	127,515
	77.4%	62.8%	56.8%	66.1%	68.10%	69.70%	74.2%	73.9%	75.0%	76.9%
	2,436.19	42,828.19	1,586.64	56,772.51	5,267.54	65,525.67	4,661.50	79,018.07	1,283.77	98,018.88
	79.4%	65.6%	60.5%	68.6%	70.70%	71.90%	76.2%	75.8%	76.5%	78.6%
	\$ 45.2	\$ 795.4	\$ 39.2	\$ 958.4	\$ 83.90	\$ 1,020	\$ 68.8	\$ 1,095.8	\$ 21.7	\$ 1,249.0
	37.5%	26.8%	29.3%	32.0%	33.00%	36.70%	43.5%	37.1%	71.5%	36.8%
	8,000		21,000		36,000		71,000		53,000	

Key	
Cell 1:	Total Populatio
Cell 2:	% Hispanic 2004
Cell 3:	Hispanic Density
Cell 4:	% Hispanic 2009
Cell 5:	Annual Expenditure (\$M)
Cell 6:	% Rental Housing
Cell 7:	Traffic Counts

This spreadsheet represents a summary of the population living within a 1 or 3 mile radius of the stated intersection in Phoenix's West Valley. This is a trade area with a high concentration of Hispanic residents. For example, a retailer located at 67th Ave. & McDowell would enjoy a potential customer base of 96,000 Hispanic consumers within in a 3-mile radius.

All statistics are based on Regis, 2005 (anually updated)